

#### TELECOM CERTIFICATION & FILING, INC.

485 MADISON AVENUE

NEW YORK, NEW YORK 10022-5803

TEL (212) 546-9090

FAX (212) 753-8101

e-mail: dklein@telfile.com

March 29, 2001 ED

VIA FEDERAL EXPRESS

Ms. Susan Hutcherson Kentucky Public Service Commission Filings Division 211 Sower Boulevard Frankfort, KY 40601

Re: Mercury Long Distance, Inc.

MAR 3 0 2001

PUBLIC SERVICE COMMISSION

05158500

Dear Ms. Hutcherson:

Enclosed for approval and filing, please find one original and ten (10) copies of Mercury Long Distance, Inc.'s Informational Filing for Authority to Operate as a Reseller of Interexchange Telephone Service in the State of Kentucky.

At your earliest convenience, please date stamp the copy of this cover letter and return to me in the enclosed postage prepaid self-addressed envelope.

Should you have any questions or require additional information, please contact me at your convenience.

Sincerely,

Anel Encarnacion

Director, Business Affairs

Enc. AE/2112-6/42549

#### Before the PUBLIC SERVICE COMMISSION OF KENTUCKY

In the Matter of the Informational Filing	of)		f.
	)		Mak of a Sunt
Mercury Long Distance, Inc.	)		
	)	No.	PUBLIC SERVICE COMMISSION
for Authority to Operate as a Reseller of	)		COMMISSION
Interexchange Telephone Service in the	)		
State of Kentucky	)		

Mercury Long Distance, Inc. hereby submits the following information in accordance with the provisions of Administrative Case No. 359 and its proposed tariff in accordance with 807 KAR 5:011.

1. The name, post office address, telephone number and fax number of the applicant corporation are:

Mercury Long Distance, Inc. 240 Arch Street, Suite 2000 Philadelphia, PA 19106 Tel. (215) 629-0928 Fax (215) 413-7710 Toll Free: (888) 948-1930

- 2. A copy of the Company's Articles of Incorporation and Kentucky Certificate of Authority attached hereto as **Exhibits A and B.**
- 3. The name, street address, telephone number and fax number of the responsible contact person(s) for customer complaints and regulatory issues:

#### **Customer Service Contact:**

Mr. Tyrone Barr 240 Arch Street, Suite 2000 Philadelphia, PA 19106 Tel. (215) 629-0928 Fax (215) 413-7710 Toll Free: (888) 948-1930 Regulatory Contact
Mr. Neal D. Saferstein
Chief Executive Officer/President
240 Arch Street, Suite 2000
Philadelphia, PA 19106
Tel. (215) 629-0928
Fax (215) 413-7710

- 4. A notarized statement that the company has not provided or collected for intrastate service in Kentucky prior to filing its tariff is attached as **Exhibit C**.
- 5. The Company does not seek authority to provide operator assisted services to traffic aggregators as defined in Administrative Case No. 330.
- 6. The Company's proposed tariff is attached hereto as **Exhibit D.**

WHEREFORE, Mercury Long Distance, Inc. requests that the Public Service Commission of the Commonwealth of Kentucky grant authority to engage in the resale of interexchange telecommunications services to the public in accordance with applicable laws currently in effect or hereinafter enacted by the Commission.

Respectfully submitted this 20th day of \_

Mercury Long Distance, Inc

By: \_\_\_\_\_\_

David O. Klein, COO

Telecom Certification & Filing, Inc.

485 Madison Avenue

New York, NY 10022

Tel. (212) 546-9090

Representative of Mercury Long Distance, Inc.

PA
STATE OF CALIFORNIA

Phila

COUNTY OF LOS ANGELES

)

#### **VERIFICATION**

I, Neal D. Saferstein, declare that I am the Chief Executive Officer and President of Mercury Long Distance, Inc., the Applicant. I verify that, based upon information and belief, I have knowledge of the statements in the foregoing Application and I declare that they are true and correct. In addition, I hereby assert my willingness to comply with all the rules and regulations that the PSC may lawfully impose upon Mercury's provision of service.

Neal D. Saferstein

Sworn to me before, the undersigned Notary Public on this the 26 day of terrory 2001.

Notary Public F News

NOTARIAL SEAL
GEORGE F. MERO, Notary Public
Print or Type Naily of Philadelphia, Phila. County
My Commission Expires Dec. 18, 2004

## Exhibit A Articles of Incorporation

FILOM MANI-DE.

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 07/20/2000 001368015 - 3262699

#### CERTIFICATE OF INCORPORATION

OF

#### MERCURY LONG DISTANCE, INC.

The undersigned, for the purposes of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that:

-FIRST:

The name of this corporation is MERCURY LONG DISTANCE, INC.

SECOND: Its Registered Office in the State of Delaware is to be located at 9 East Loockerman Street, in the City of Dover, County of Kent, 19901. The Registered Agent in charge thereof is National Registered Agents, Inc.

THIRD: The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of Delaware.

FOURTH: The amount of the total authorized capital stock of the corporation is 200 all of which are of no par value and classified as Common stock.

FIFTH:

The name and mailing address of the incorporator are as follows:

NAME David O. Klein

טב בל בטטט ווטוז טביטט ווו ואובתטוווו טבתוטב תבפחווו

MAILING ADDRESS
Telecom Certification & Filing, Inc.
485 Madison Avenue
New York, NY 10022

SIXTH: The duration of the corporation shall be perpetual.

SEVENTH: When a compromise or arrangement is proposed between the corporation and its creditors or any class of them or between the corporation and its shareholders or any class of them, a court of equity Jurisdiction within the state, on application of the corporation or of a creditor or shareholder thereof, or on application of a receiver appointed for the corporation pursuant to the provisions of Section 291 of Title 8 of the Delaware Code or on application of trustees in dissolution or of any receiver or receivers appointed for the corporation pursuant to provisions of Section 279 of Title 8 of the Delaware Code may order a meeting of the creditors or class of creditors or of the shareholders or class of shareholders to be affected by the proposed compromise or arrangement or reorganization, to be summoned in such manner as the court directs. If a majority in number representing 3/4 in value of the creditors or class of creditors, or of the shareholders or class of shareholders to be affected by the proposed compromise or

[MLD;1]00037640;1

(MON) 7. 24' 00 14:24/ST. 14:23/NO. 4863616280 P 3

arrangement or a reorganization, agree to a compromise or arrangement or a reorganization of the corporation as a consequence of the compromise or arrangement, the compromise or arrangement and the reorganization, if sanctioned by the court to which the application has been made, shall be binding on all the creditors or class of creditors, or on all the shareholders or class of shareholders and also on the corporation.

The personal liability of all of the directors of the corporation is hereby eliminated to the fullest extent allowed as provided by the Delaware General Corporation Law, as the same may be supplemented and amended.

NINTH: The corporation shall, to the fullest extent legally permissible under the provisions of the Delaware General Corporation Law, as the same may be amended and supplemented, indemnify and hold harmless any and all persons whom it shall have power to indemnify under said provisions from and against any and all liabilities (including expenses) imposed upon or reasonably incurred by him in connection with any action, suit or other proceeding in which he may be involved or with which he may be threatened, or other matters referred to in or covered by said provisions both as to action in his official capacity and as to action in another capacity while holding such office, and shall continue as to a person. Who has ceased to be a director or officer of the corporation. Such indemnification provided shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any Bylaw, Agreement or Resolution adopted by the shareholders entitled to vote thereon after notice.

Dated on this 19th day of July 2000.

Klain, Incorporator

{MLD;1}00037640;1

## **Exhibit B Kentucky Certificate of Authority**

## COMMONWEALTH OF KENTUCKY JOHN Y. BROWN III SECRETARY OF STATE

0512840.09



John Y. Brown III Secretary of State

Received and Filed

#### **APPLICATION FOR CERTIFICATE OF AUTHORITY**

03/22/2001 12:08 PM

Pursuant to the provisions of KRS Chapter 271B, 273 or 274 Kentucky on behalf of the corporation named below and for that	4, the undersigned hereby applies for authority to transact business in purpose submits the following statements:			
1. The corporation is a business corporation (KRS 271	B). a nonprofit corporation (KRS 273). al service corporation (KRS 274).			
2. The name of the corporation is  Mercury Long Distance, Inc.	•			
The name of the corporation to be used in Kentucky is     Mercury Long Distance, Inc.				
	ame" is unavailable for use)			
	ry under whose law the corporation is incorporated.			
,	oration and the period of duration is <u>perputual</u> .			
<ol> <li>The street address of the corporation's principal office is 240 Arch Street, Suite 2000, Philadelphia, PA 19106</li> </ol>				
<ol> <li>The street address of the corporation's registered office in Ke 400 West Market Street, Suite 1800, Louisville, KY 402</li> </ol>	· · · ·			
and the name of the registered agent at that office is National Registered Agents, Inc.	·			
8. The names and usual business addresses of the corporation	's current officers and directors are as follows:			
President Neal D. Saferstein	240 Arch Street, Suite 2000, Philadelphia, PA 19106			
Vice President	240 Arch Street, Suite 2000, Philadelphia, PA 19106			
Secretary Robyn Saferstein 240 Arch Street, Suite 2000, Philadelphia, PA 19106				
Treasurer Ernie Micciche	240 Arch Street, Suite 2000, Philadelphia, PA 19106			
Directors Ronald Stern	240 Arch Street, Suite 2000, Philadelphia, PA 19106			
Arthur Cohen	240 Arch Street, Suite 2000, Philadelphia, PA 19106			
9. If a professional service corporation, all the individual sharehor than the secretary and treasurer are licensed in one or more a professional service described in the statement of purposes	·			
10. A certificate of existence duly authenticated by the Secretary	• • • • • • • • • • • • • • • • • • • •			
11. This application will be effective upon filing, unless a delayed	d effective date and/or time is specified:  (Delayed effective date and/or time)  Signature  Neal D. Saferstein. President/CEO  Type or Print Name & Title  Date: 2/27 , 19 200			
National Registered Agents, Inc.  Type or print name of registered agent	, consent to serve as the registered agent on behalf of the corporation.    Consent to serve as the registered agent on behalf of the corporation.   Consent to serve as the registered agent on behalf of the corporation.   Consent to serve as the registered agent on behalf of the corporation.   Consent to serve as the registered agent on behalf of the corporation.   Consent to serve as the registered agent on behalf of the corporation.   Consent to serve as the registered agent on behalf of the corporation.			

## Exhibit C Notarized Statement

#### **STATEMENT**

I, Neal D. Saferstein, President and Chief Executive Officer of Mercury Long Distance, Inc. hereby assert that Mercury Long Distance, Inc. does not and has not provided or collected intrastate service in the State of Kentucky.

Neal D. Saferstein

Sworn to me before, the undersigned Notary Public on this the day of February, 2001.

Notary Public

NOTARIAL SEAL GEORGE F. MERO, Notary Public City of Philadelphia, Phila. County My Commission Expires Dec. 18, 2004

Print or Type Name

## Exhibit D Proposed Tariff

## **Exhibit E Managerial and Technical Qualification**

NEAL D. SAFERSTEIN President, Chief Executive Officer Member, Board of Directors Golnternet.Net, Inc.

As President, Chief Executive Officer (CEO) and member of the Board of Directors for Golnternet.Net, Inc., Neal D. Saferstein has overseen the daily operations of the company since June 1997.

Before joining Golnternet.Net, Saferstein cofounded one of MCI's largest independent agencies/distributors. There, he was responsible for developing and implementing telecom billing, a system for providing interlocking billing between telephone companies. From 1993 to 1997 he worked as CFO and helped develop Habla Facil, a Hispanic 800 operator dial-around service product.

Saferstein attended Temple University. His technical experience and proven success in corporate development are vital to the growth of Golnternet.Net, Inc.

ERNIE MICCICHE
Treasurer and Chief Financial Officer
Golnternet.Net, Inc.

Ernie Micciche joined Golnternet.Net, Inc. on November 4, 1999 as Treasurer and Chief Financial Officer (CFO). Before taking this position, Micciche worked as a financial officer for several publicly traded engineering and engineering-related companies, most recently serving as Treasurer and CFO of Certified Environmental Group, Inc.

In addition, since October of 1995, he has attended and completed a KPMG-hosted seminar, "Going Public"; designed to structure the financial reporting requirements of publicly traded companies and companies filing registration statements with the Securities and Exchange Commissions.

Micciche graduated from The University of Pennsylvania's Wharton School of Business with a Bachelor of Science degree in accounting. His experience in Mergers and Acquisitions, and reporting of financial data for publicly traded companies brings an expertise and vision to the development of the Golnternet.Net, Inc. financial strategy.

FRANK L. TESTA
Chief Operating Officer
Gointernet.Net, Inc.

Prior to taking on the role of Chief Operating Officer (COO) at Golnternet.Net in October of 1999, Frank L. Testa garnered experience from a long career in sales, marketing and operations. From 1979 to 1984, Testa worked at the Gannett Company, where, as Regional Marketing Manager he helped launch USA Today in the Philadelphia Metropolitan market.

Next, he moved to Group Marketing
Communications where he served as Executive
Vice President and COO from 1984 to 1996.
There, TestaÕs responsibilities included
developing and implementing sales, marketing
and operational strategies for the national, multilocation telemarketing firm.

Finally, before joining Golnternet.Net, Inc., Testa served as Vice President Sales & Marketing at USA Phone Centers, a leading provider of telecommunications services in the Tri-State region. Now, as COO of Golnternet.Net Inc., he is responsible for the daily operations of the company, including sales, marketing, production, administration and finance. He also serves as a member on the Board of Directors.

VicKie L. Davis Vice President of Sales And Marketing

Gointernet.Net, Inc.

As the Vice-President of Sales And Marketing Vickie L. Davis has been overseeing the development and implementation of marketing, sales and training strategies for the entire sales staff since its inception.

Prior to joining GOINTERNET.NET, Ms. Davis served as Executive VP at a leading telemarketing company, where her duties included management of marketing and sales besides overseeing human relations for the entire sales staff.

With her extensive knowledge Ms. Davis entered the world of entrepreneurship by investing in several start up businesses. She ran five separate locations successfully for over 15 years.

After graduating from the Rhode Island School of Design, Vicki joined Barbizon School of Modeling Baltimore & Wilmington as Senior VP to oversee and manage operations including sales, marketing, training, personnel and finance for the entire strength of employees and students.

BILLY D. LIGHT Chief Information Officer Gointernet.Net, Inc.

Golnternet.Net's Chief Information Officer, Billy D. Light, is responsible for the company's entire information system, including the design, implementation and maintenance of LAN, WAN, webservers and peripherals.

Prior to joining the Golnternet.Net team, Light served as VP Technical Sales/Marketing for Reiter Associates Web Hosting. There, he oversaw the daily operations of the sales team, as well as the customer and technical support staff.

Light has also worked as Sales Manager and member of the software development team for the G-VOX Company, helping to design, test and market the Guitar 101 CD-ROM. This title, distributed by Fender Music Sales, has sold more than two million copies to date. His extensive knowledge of Internet systems has also led him to do various consulting projects in Internet Implementation and Systems Development.

Light is certified MCSE+I, A+ and MCP. He attended Rowan University.

## Exhibit F Financial Qualification

# MERCURY LONG DISTANCE SERVICES, INC. FORCASTED STATEMENT OF INCOME FOR FIVE YEARS

Year 2001

Year 2002

Year 2003

Year 2004

Year

2005

11	Net Income	Provision For Income Taxes	Pretax Income From Operations	Total Other Expenses	Interest	General & Adminstrative Costs EBITDA	Marketing & Advertising	Gross Profit Percentage	Gross Profit	Billing & Collection Fees Commissions Total Direction	Direct Costs:	Telcom condition
- 11	\$ 198	132	330	12	365	23	0/77	502	1,778	1,140 410 228	\$ 2,280	
3 979	002.0	1,632 652 g		110 24	1,766	110 552	22%	2,429	8,611	5,520 1,987	\$ 11,040	
\$ 2,376	1584	3,960	302	266 36	4,262	266 1,332	22%	5,861	2,664 20,779	13,320 4,795	\$ 26,640	
\$ 3,925	2616.36	6,541	487	439 48	7,028	439 2,196	22%	9,664	4,393 34,262	21,963 7,907	\$ 43,926	
\$ 5,472	3640	9,120	672	612	9,792	612 3,060	77%	13,464	11,016 6,120 47,736	30,600	\$ 61,200	

IN THOUSANDS

EBITDA Interest Depreciation & Amortization Total Other Expenses Pretax Operation Income Net Income  \$	Telcom Services Revenue Direct Costs: Cost of Sales Billing and Collection Fees Total Direct Costs Gross Profit Gross Profit Percentage  Marketing & Advertice:
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	January February A 2001 2001 10 20 e \$ 12 \$ 24 \$ 6 12 \$ 24 \$ 7 1 4 1 1 2 2 4 22% 22% 22% 22%
26 40 22% 22% 1 2 6 9 20 31 1 2 1 2 1 2 1 2 1 1 2 1 18 28 37 11 \$ 17 \$ 22	April May June July 2001 2001 2001 2001 200 40 50 100 150 48 \$ 60 \$ 120 \$ 180 24 30 60 9 9 11 22 90 5 12 18 9 11 22 18
53 68 79 53 68 79 22% 22% 22% 2 2 3 4 5 51 18 21 1 1 4 4 1 5 18 21 1 1 4 4 5 5 5 5 1 8 5 7 66 5 5 5	T INCOME  2001 September 2001 200 200 250 240 \$ 300 1 240 \$ 300 1 24 54 24 54
2 86 2 48 3 374 1 106 2 22% 2; 5 2 34 114 82 388 5 23 106 2 114 123 30 353 30 353	October November December Total 2001 2001 2001 2001 2001 2001 2001 200

MERCURY LONG DISTANCE SERVICES, INC. FORCASTED STATEMENT OF INCOME

FOR FIVE YEARS	FORCASTED STATEMENT OF THE INC.	MERCURY LONG DIST.

## MERCURY LONG DISTANCE SERVICES, INC. FORCASTED STATEMENT OF INCOME FOR FIVE YEARS

Telecom Services Revenue Direct Costs: Cost of Sales Billing and Collection Fees Commissions Total Direct Costs  Gross Profit Percentage  Marketing & Advertising General Adminsistrative Expense EBITDA Interest Depreciation & Amortization Total Other Expenses Prelax Operation Income Provision for Taxes  Net Income  \$
January February 2003 2003  1,300 1,400  \$ 1,560 \$ 1,680  780 840 281 302 156 168 1,217 1,310  343 370  22% 22% 16 17 78 84 265 286 16 17 3 3 19 20 247 266 99 106 148 \$ 159 \$
March A 2003  1,500 1  1,500 1  1,500 1  1,404 1,4  1,4
11 May J 103 2003 100 1,700 1 10 \$ 2,040 \$ 2 1,591 1,6 102 102 102 204 2 102 20 20 2 102 102 347 367 20 2 323 367 323 343 129 137 194 \$ 206
e July 1003 2003 2003 2003 2003 2003 2003 2003 2
1 September 103 2003 2003 2003 2003 2003 1,260 454 252 1,966 1,966 259 258 258 259 259 259 260 260 260 260 260 260 260 260 260 260
October November 2003 2003 2,200 2,300 \$ 2,640 \$ 2,760 1,320 1,380 475 497 264 276 2,059 2,153 581 607 22% 22% 22% 22% 28 449 469 26 28 132 138 449 469 26 28 3 3 29 31 419 439 168 175 252 \$ 263 \$
NTHOUSANDS   December   December   Total   2003   2,400   2,400   3,320   475   497   518   4,795   2,664   2,766   2,868   2,864   2,059   2,153   2,246   20,779   264   22%   22%   22%   22%   22%   22%   22%   22%   22%   22%   22%   22%   22%   266   132   138   144   1,332   266   132   138   144   1,332   266   28   29   266   268   28   29   266   28   28   29   266   28   28   29   266   28   28   29   266   28   28   29   266   28   28   29   28   28   29   28   28

MERCURY LONG DISTANCE SERVICES, INC. FORCASTED STATEMENT OF INCOME FOR FIVE YEARS

MERCURY LONG DISTANCE SERVICES, INC.
FORCASTED STATEMENT OF INCOME
FOR FIVE YEARS

Pretax Operation Income Provision forTaxes Net Income \$	Interest Depreciation & Amortization Total Other Expenses	Marketing & Advertising General Adminsistrative Expense	Gross Profit Percentage	Commissions Total Direct Costs	Dicect Costs: Cost of Sales	Telecom Services Double	CALECTOR
705 282 423 \$	755 44 5	44 222	977	799 444 3,463	\$ 4,440 \$	3,700	January 2005
725 290 435 <b>\$</b>	775 46 5	46	1,003	2,280 821 456 3,557	4,560	3,800	February 2005
744 298 446 \$	796 47 5	22%	1,030	2,340 842 468 3,650	\$ 4,680	3,900	March 2005
763 305 458 \$	816 48	22%	1,056	2,400 864 480 3,744	\$ 4,800	4,000	April 2005
<b>6</b>	836 49 5	22% 49	1,082	2,460 886 492 3,838	\$ 4,920	4,100	Мау 2005
801	252 857 50 5	22% 50	1,109	2,520 907 504 3,931	\$ 5,040	4,200	<b>Јипе</b> 2005
821 328 492 \$	258 877 52 5	22%	1,135	2,580 929 516 4,025	\$ 5,160	4,300	<b>July</b> 2005
58 840 336 504 \$	264 898 53	22%	1,162	2,640 950 528 4.118	\$ 5.280	4,400	August 2005
59 859 344 515 \$	270 918 54	22%	1,188	2,700 972 540	\$ 5,400	4,500	September
60 878 351 <b>527</b> \$	276 938 55	22%	1,214	2,760 994 552	\$ 5,520	4.600	October
61 897 359 538 \$	282 959 56	22%	4,399 1,241	2,820 1,015 564	\$ 5,640 \$	2005	October November December
917 367 550 \$	58 288 <b>979</b> 58	22%	4,493	2,880 1,037 576	4,800	2005	Jecember
60 672 9,732 3,693 5,639	3,060 10,404 612	22%	47,736	30,600 11,016 6,120	\$ 61,200	, 0,	Total

IN THOUSANDS